

FOR IMMEDIATE RELEASE

01/12/05

**ARIZONA CARDINALS QB SHAUN KING UNVEILS PLANS FOR
CIVIC LEADERSHIP EDUCATION PROGRAM**

WHAT: Arizona Cardinals QB Shaun King returns to his hometown of St. Petersburg to unveil the details and plans for year two of his "King's Kids" Educational Program. King, who will begin his second NFL season with the Cardinals in 2005, has teamed with the Suncoast Boys and Girls Clubs for the second consecutive year to empower and inspire young people to take an active role in the various educational and civic opportunities that are available to them.

WHERE: The news conference to announce King's plans will be held in conjunction with the Suncoast Boys & Girls Clubs Youth of the Year Awards Ceremony. The joint celebration will take place at the Royal Theatre, located at 1011 22nd Street South, St. Petersburg. The center's phone number is (727) 327-6556.

WHEN: Saturday, January 15th, 2005

TIME: 6:00 p.m.

Directions From Tampa:

- I-275 South to St. Petersburg
- Take the SR-595 E exit- **EXIT 23B**- toward US-92/DOWNTOWN. (0.3 miles)
- Stay straight to go onto 20TH ST N. (0.7 miles)
- Turn **RIGHT** onto 5TH AVE S. (0.1 miles)
- Turn **LEFT** onto 22ND ST S. (0.4 miles)
- End at 1011 22nd St S, St Petersburg, FL 33712-2254

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